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Where English Comes Alive

Utusan MALAYSIA

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eLAB

ENGLISH LABORATORY



For Primary and Secondary Schools!

UTUSAN MALAYSIA • TUESDAY 22 FEBRUARY 2011

CAMBRIDGE

ENGLISH FOR LIFE



UNIVERSITY of CAMBRIDGE
ESOL Examinations
Authorised Centre

Open up to a brighter future with a Cambridge ESOL qualification.

Get Creative

BY: MOHD. FADZLY MOHD IZAB

CAMBRIDGE English For Life Sdn. Bhd. (CEFL) in collaboration with Utusan Malaysia is organising a short story writing competition for primary school students aged nine to twelve.

The entry forms for the competi-

tion aptly called *Publish It!* is available in *e-LAB*, *Utusan Malaysia's* English language supplement and *mySekolah*. However, the closing date is 31st March 2011 and teachers and students are encouraged to take advantage of this wonderful opportunity and send in their entries as soon as possible.

The Chief Executive Officer of CEFL, Dr Elsie Chin, said the objective of holding such a competition was to inculcate an interest in writing and reading among students right from the primary school level.

"By taking part in competitions such as this, primary school students are indirectly improving their English lan-

guage especially in the areas of grammar and vocabulary. It also gives them an opportunity to improve their writing skills," she said when met at the CEFL headquarters in Petaling Jaya, Selangor, recently.

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Grand prize:
1 x Scholarship (*) for one (1) year English language course with Cambridge English For Life and other attractive prizes.
Consolation prizes: 9

Publish It!

A short story writing competition by E-Lab and Cambridge English For Life



Competition Mechanism

In less than 250 words, write a short story in English

- ★ which is fictional;
- ★ that ends like this "..... It could have been so different if all this had never happened."
- ★ that includes these 3 words: fabulous, frantic and foremost.

Entry Form

• Name (according to MyKad / MyKid / Birth Cert.) _____

• Correspondence address _____

_____ • Age _____ • Gender _____

• MyKad / MyKid / Birth Cert. _____ • Email _____ • Contact no. (Hse) _____ (HP) _____

Are you an existing CEFL student? Yes No (If yes, please state the centre's name: _____)

Cambridge English For Life Sdn. Bhd (36974-H), A-1-10, Merchant Square, No. 1, Jalan Tropicana Selatan 1, RUI J3, 474 10 Petaling Jaya, Selangor
Website: www.cambridgeefl.com

Rules & Regulations

1. This competition is open to Malaysians aged 9-12.
2. Employees of Cambridge English For Life and Utusan Malaysia and their immediate family members are not eligible to participate in this competition.
3. Competition will be marked based on the following criteria: creativity, usage of accurate grammar and vocabulary and correct spelling.
4. Each participant is entitled to only one (1) entry. Original entry form and short story are to be submitted by post to the address below. Please indicate clearly on the front of the envelope, Publish It!
5. All stories must be handwritten and be legible.
6. Cambridge English For Life and Utusan Malaysia reserve the right to use the name and / or photographs and stories of the winners for the purpose of advertising, trade and / or publicity, without any prior notice to the winners and the winners shall not be entitled to claim ownership of or other forms of compensation for the materials.
7. Judges' decision is final and no correspondence will be entertained.
8. The competition closing date is 31 March 2011.
9. Winners will be notified through electronic mail and telephone. For winners staying outside the Klang Valley, any costs incurred arising from prize redemption will be borne by them.
10. (*) The grand prize scholarship covers tutorial fees for one year only. Registration, material and book fees will be borne by the winner.

