

English opens doors to a bright future



English teachers discussing teaching programmes.

ALL English language learners need to develop good communication skills. However, there are many barriers to overcome, including the belief that communication skills can be learnt in isolation from language study.

Communications skills and English language proficiency must be tackled together for effective communication. Further barriers include inaccurate pronunciation and faulty intonation.

To achieve proficiency in English language communication, each of these areas must be addressed.

For children, parents should be looking for an English language programme that offers real practice in using the language while providing interesting topics to broaden young minds. It is important too that children should start becoming accustomed to the language as early as possible.

If there is an opportunity to prepare for an internationally recognised English language qualification, the programme offers just the right mix to meet the needs of today's students.

Cambridge English For Life (CEFL) English language courses for children from as young as four, and adults, are designed to achieve these objectives.

It raises course participants' level of language proficiency and provides skills to communicate effectively. CEFL courses also prepare learners for the Cambridge ESOL examinations- qualifications recognised worldwide.

The CEFL method of teaching is based on the communicative approach to language acquisition which means

that the focus of all training is on developing fluency, improving reading and listening comprehension, expanding participants' range of vocabulary and refining pronunciation and intonation.

Communicating effectively in English opens doors to a brighter future. At CEFL, this can be made possible for every learner.

To achieve measurable results, learning programmes are highly practical and incorporate role-play, structured reading and listening activities, debates, open discussions on stimulating topics, oral and written analysis of case studies, timed and recorded presentations and business simulations. This is all designed to optimise language development and the likelihood of success in the Cambridge examinations.

This was demonstrated in the recent Key English Test (KET) and Preliminary English Test (PET) session. The University of Cambridge ESOL Examinations held a competition for all KET and PET candidates in Malaysia and rewarded candidates with the highest scores.

CEFL's students, Melissa Lee Cheng

Hui and Joshua Shanmuganathan emerged as high score achievers for KET and PET respectively.

The KET and PET qualifications allow candidates to receive a certificate that is recognised worldwide. These qualifications provide students a stepping stone to higher level examinations.

CEFL also offers teacher-training programmes for aspiring teachers. Its teaching prowess achieved international recognition recently when a leading overseas international school whose 'star' English teachers were rewarded with a study trip to Malaysia chose CEFL to observe classes in action.

With centres now in most parts of Malaysia, CEFL is well placed to help learners develop English language communication skills and provide training for teachers. Registered with the Human Resources Development Fund, CEFL programmes also attract subsidies for contributing companies.

■ For more details on CEFL courses, call 03-7883 0912, visit www.cambridgeforlife.org or e-mail info@cambridgeforlife.org.

SS8 EDUCATION GUIDE



CAMBRIDGE
ENGLISH FOR LIFE



UNIVERSITY of CAMBRIDGE
ESOL Examinations

Authorised Centre

Making Today's Learning Tomorrow's Success

Cambridge English For Life (CEFL) is the leading provider of English language courses in Malaysia and CEFL centres conduct the following preparatory courses leading to the Cambridge ESOL Examinations.

Young Learners English (YLE)

- Starters
- Movers
- Flyers

The Cambridge Main Suite

- Key English Test (KET)
- Preliminary English Test (PET)
- First Certificate in English (FCE)
- Certificate in Advanced English (CAE)
- Certificate of Proficiency in English (CPE)

Business English Certificates (BEC)

- BEC Preliminary
- BEC Vantage
- BEC Higher

**Registration open
now for international
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